

# ACS INFORMATION



# American Cancer Society Information

## Help for Patients, Survivors, and Caregivers

The American Cancer Society offers support in your community and online to help you during and after cancer treatment. Visit [cancer.org](https://www.cancer.org) or call us at **1-800-227-2345** for more information.

### Free cancer information center

The American Cancer Society National Cancer Information Center offers help as you're dealing with cancer by connecting you to our caring, trained staff to answer questions about a diagnosis, identify resources, or provide a listening ear and guidance. We offer health insurance assistance, American Cancer Society programs, and referrals to other services. Call us at **1-800-227-2345** or visit [cancer.org](https://www.cancer.org) to live chat with us. We can assist in English, Spanish, and more than 200 other languages via a translation service.

### Printed materials about cancer

Our materials can help you and your loved ones understand your diagnosis, treatment, and potential side effects, and provide detailed information on our programs and services. Our printed materials are available for free when you contact us at **1-800-227-2345** or through your cancer care team.

### Places to stay during treatment

Our Hope Lodge® program provides a free, nurturing home away from home for cancer patients and their caregivers when they have to travel for treatment. In some areas where we don't have a Hope Lodge community or it is full, our Hotel Partners Program lets patients and caregivers stay for free or at reduced rates in hotels close to where they get treatment.

### Rides to treatment

One of the biggest roadblocks to timely quality cancer treatment is the lack of transportation. Family and friends may help, but over the course of several months, they may not always have the time or resources to provide every ride. That's why the American Cancer Society started the Road To Recovery® program. It is at the very heart of our work of removing barriers to quality health care by providing patients transportation to treatment and other cancer-related appointments through volunteer drivers, partners, and community organizations.

### Patient navigation

Our patient navigators, available at many hospitals nationwide, help patients get the services they need so the rest of their cancer care team can focus on treatment. Patient navigators can also provide cancer and treatment information customized for each patient's diagnosis, help them find local resources to help make sure they get the treatment they need, and more.

### Cancer Survivors Network<sup>SM</sup>

Visit [csn.cancer.org](https://www.csn.cancer.org) to join our online community for people with cancer and their families. Find and connect with others in treatment, long-term survivors, or caregivers through our member search, discussion boards, chat rooms, and private Cancer Survivors Network email.

### Reach To Recovery<sup>®</sup>

The Reach To Recovery program matches breast cancer patients with trained volunteers who have had similar diagnoses and treatment plans to provide peer-to-peer support.



[cancer.org](https://www.cancer.org) | 1.800.227.2345



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### “tlc” – Tender Loving Care®

Our “tlc” (*Tender Loving Care*) publication offers affordable hair loss and mastectomy products for women coping with cancer, as well as advice on how to use them. Products include wigs, hairpieces, hats, turbans, breast forms, mastectomy bras, mastectomy camisoles, and mastectomy swimwear. Call **1-800-850-9445**, or visit the “tlc”™ **website** at [tlcdirect.org](https://www.tlcdirect.org) to order products or catalogs.

### American Cancer Society books

We have more than 40 award-winning books on specific cancers, general cancer information, caregiving, coping with cancer and side effects, emotional support, books for families and children, and more. You can purchase American Cancer Society books and e-books at [cancer.org/bookstore](https://www.cancer.org/bookstore), or book retailers nationwide.

### Survivorship guidelines and resources

We have materials and resources for survivors to help with quality-of-life and other needs during and after cancer treatment. Our cancer survivorship guidelines for specific cancers help doctors manage the unique needs of survivors, and our nutrition and physical activity guidelines for survivors help you know how to live your best life and reduce your risk for cancer coming back.

### Springboard Beyond Cancer

This online tool for cancer survivors, created by the American Cancer Society and the National Cancer Institute, is available at [survivorship.cancer.gov](https://www.survivorship.cancer.gov). Patients and survivors can create personalized Action Decks, collections of selected information to help them better communicate with caregivers and their care teams to manage their physical and emotional care after a cancer diagnosis.

### For caregivers

Cancer affects both you and your loved ones. Our information for caregivers at [cancer.org/caregivers](https://www.cancer.org/caregivers) helps them care for you while also remembering their own needs and shows them how to ask for help and support. They can also visit [csn.cancer.org](https://www.csn.cancer.org) for caregiver forums.

### Clinical trials

If you would like to learn more about clinical trials that might be right for you, start by asking your doctor if your clinic or hospital conducts clinical trials or contact us at **1-800-227-2345** and speak with one of our caring, trained staff.

### cancer.org

Our website offers access to the most recent and accurate cancer information and helps you find programs and services in your area. A few pages of note are:

**cancer.org/survivors** – a hub for support and treatment topics, treatment and survivorship tools, and stories of hope to inspire you

**cancer.org/videos** – features to-the-point videos on cancer-related topics, including cancer basics, cancer treatments, clinical trials, American Cancer Society programs and services, the effects of survivorship, personal stories, and more

**cancer.org/treatmentdecisions** – cancer treatment decision tools and resources to help you get through cancer diagnosis and treatment

**cancer.org/support** – more information about the American Cancer Society and other programs and services in your area

**cancer.org/phm** – information and tracking worksheets to help patients organize and navigate their cancer experience

**cancer.org/languages** – links non-English speakers to cancer information in other languages

**Live Chat** with our caring, trained staff simply by going to [cancer.org](https://www.cancer.org) and clicking on “Live Chat”



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# What is Relay For Life?

Relay is a team fundraising event where team members take turns walking around a track or designated path. Each event is 6-24 hours in length and each team is asked to have a member on the track at all times to signify that cancer never sleeps. Cancer patients don't stop because they're tired, and for one night, neither do we.

Each team sets up a themed campsite at the event and continues their fundraising efforts by collecting donations for food, goods, games, and activities. This money will count towards their overall team fundraising goal. Visit [www.fightcancer.org/relay](http://www.fightcancer.org/relay) for more information.





# What is Making Strides Against Breast Cancer?



The American Cancer Society Making Strides Against Breast Cancer walks raise awareness and funds to save lives from breast cancer. Each event is a noncompetitive 3 to 5 mile walk that brings people together to make a difference for everyone who has been touched by breast cancer. The events raise money to fund innovative research, provide free information and support, and to help people reduce their breast cancer risk or find it early when it's most treatable.

From the opening ceremony to the post-walk entertainment, a Making Strides event is a celebration of survivors and opportunity to remember loved-ones lost. It's a day that shouldn't be missed and won't be forgotten.

## OUR COMMUNITY OUTLOOK FOR 2018



Will be diagnosed with breast cancer.



Will participate in Making Strides events.



Will be raised during Making Strides events.

## HOW YOUR SUPPORT MAKES A DIFFERENCE



More than \$62 Million are currently invested in breast cancer research grants.



In 2016, we provided more than 335,000 rides to and from treatment.



Last year patient navigators helped guide nearly 45,000 patients through the health care system.



More than 11,000 one-on-one support services were provided to breast cancer patients in 2016.



More than 36,000 women learned how to manage the appearance-related side effects of treatment.



# ACS & ACS CAN

## Stronger Together

We know that, together, we are stronger than cancer. These numbers show us just how true that is.



These numbers might surprise you:

- Income at American Cancer Society events is **higher** when more donors are also paid members of ACS CAN.
- Paid members of ACS CAN have a **higher lifetime donation average to the American Cancer Society and its events** than those who aren't ACS CAN members.

What's the secret? Engagement. ACS CAN members are likely to have a greater understanding of our overall mission and be presented with more opportunities to save lives from cancer – including ways that don't require making a donation.

Encouraging your event volunteers to learn more about – and join – ACS CAN is a win-win-win. Good for the volunteer. Good for your event income. Great for helping advance our mission.



### Team Captains

give **592% bigger** donations

### Cancer Survivors

give **1,419% bigger** donations

### Team Members

give **1,335% bigger** donations

to Relay For Life events and the American Cancer Society if they are also an ACS CAN member\*



### Participants

give **1,690% bigger** donations

### Breast Cancer Survivors

give **2,342% bigger** donations

### Pacesetters

give **89% bigger** donations

to Making Strides Against Breast Cancer events and the American Cancer Society if they are also an ACS CAN member\*

(\*Data are over a three-year revenue cycle.)